

CHAUTAUQUA COUNTY FAIR CAMPAIGN PRACTICES COMMITTEE

STATEMENT OF PRINCIPLES

In this Statement of Principles, the term "candidate" refers both to those individuals who are official candidates for public office and any other individuals and groups such as campaign committees whose actions have a substantial effect on the fairness and conduct of the campaign.

The Chautauqua County Fair Campaign Practices Committee believes that candidates should conduct their campaigns in accordance with the following principles:

- ◆ The candidate will conduct a campaign for public office openly and fairly. The candidate will discuss the issues and participate in fair debate with respect to his/her views and qualifications.
- ◆ The candidate will neither engage in nor be involved with unfair or misleading attacks upon the character of an opponent, nor will the candidate engage in invasions of personal privacy unrelated to fitness for office.
- ◆ The candidate will not participate in or condone any appeal to prejudice.
- ◆ The candidate will neither use nor be involved with the use of any campaign material or advertisement that misrepresents or distorts the facts.
- ◆ The candidate will clearly identify by name the source of all advertisements and campaign literature published and distributed.
- ◆ The candidate will not abuse the Chautauqua County Fair Campaign Practices Committee process in order to obtain political advantage.
- ◆ The candidate will publicly repudiate materials or actions from any individual or group which would violate this Statement of Principles.